HealthEdge Challenge 2018
Devices for better care, better health and better health science

Adriana Ieraci
Director, HealthEdge
adriana.ieraci@utoronto.ca
416-414-9857
Fiona Bergin  
Executive Manager Programs  
fiona.bergin@mail.utoronto.ca

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Director, HealthEdge  
adriana.ieraci@utoronto.ca
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HealthEdge Challenge 2018

- 4 Fellowships of $7000 ea
- Early stage ideation and prototyping to support proof of concept development and validation.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>Jan 26th @ midnight</td>
<td>Pitch Submissions Due Online</td>
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<tr>
<td>Jan 30th</td>
<td>Short List Selected by HealthEdge Advisory Committee</td>
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<tr>
<td>Jan 31st</td>
<td>Short Listed Teams Practice Pitches</td>
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<td>Feb 5th 1-4pm - Panel</td>
<td>Final Pitch Competition</td>
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<td>Feb 5th 4-7pm - Public</td>
<td>Public Pitches and Fellowship Awards Announced</td>
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• Team must have at least 1 registered U of T student to receive the funds
• Prototype or PoC pitched must relate to the Challenge 2018 theme
• Project has not received angel, seed or other commercialization funding (projects with less than $25k total funding preferred)
• Team is committed to taking project to market
Submission

• Application Form
• Pitch Deck
• Executive Summary
• Budget for development and validation of Prototype or Proof of Concept
• Proof of Validation of Science - the Application or the Technology (publication, research portfolio etc)
Evaluation

• Was the problem clearly articulated and is this an appropriate and competitive solution?
• Is the problem validated (with users, with customers) and is there a market?
• Is the science validated (in application or in technology)?
• Is the solution feasible? Is the prototype feasible?
• Are the right people on the team?
Fellowship Recipients Commit To

- Bi-weekly cohort meeting and pitch practice
- Monthly advisor meeting
- Monthly pitch to Advisor Committee - showing progress and refinement
- Prototype or PoC Demo with completed Investor Pitch Deck in April
- Complete at least 1 application for further funding by April
A Primer on Regulatory Affairs

Thas Yuwaraj, PhD, PEng, Director, QA, RA and IP at Synaptive Medical

Friday January 19, 2018
12-1:30 PM
263 McCaul Street
Upcoming Events

Telling Your Story to Win - Pitch Basics

Ella Korets-Smith, Principal at EKS Business Development, Executive Director TOHealth!

Monday January 22, 2018
12-1:30 PM
263 McCaul Street
Visit our Site:
HealthEdge.ca

Newsletter, Events, Submission
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